

This Privacy Policy explains how we collect, treat, handle and share the personal information of our customers (“Customers”) and visitors to the Photon IT website (“Visitors”) (collectively, “Users”).

## Who We Are

Photon IT provides a variety of online web hosting solutions and related services (“Services”).

The information that Photon IT collects in connection with the Services is hosted on servers located in Australia unless otherwise specified, and may be processed or accessed outside of the European Economic Area countries by us or our service providers. By using the Services, you freely and expressly give Photon IT your consent to export your information and data outside of the European Economic Area.

## Information We Collect

We collect information in several different ways from Users who utilize our Services, or visit the Photon IT website.

### **Non-Personally Identifying Information.**

When Users visit the Photon IT website, Photon IT collects non-personally-identifying information including the browser type, IP address, geographic location, language preference, referring site, metadata about the User’s use, the pages the User views and the date and time of each visit to the Photon IT website.

### **Personally Identifying Information.**

Personally identifying information is any information that identifies you or would enable someone to contact you, which may include your name, email address, phone number and other non-public information that is associated with such information. It does not include aggregate information, anonymous information or any other non-personally identifiable information. The amount and type of personally identifying information that Photon IT gathers depends on the nature of the interaction with the User. Photon IT may ask Customers to provide additional information beyond what was requested during their initial purchase if Photon IT determines it is necessary to verify your identity or reduce fraud. Photon IT does not disclose personally identifying information other than as described in this policy.

### **Aggregated Statistics.**

Photon IT may collect statistics about a Customer’s use of the Services.

## Use of Information

The information we collect is used to provide the Services and also as discussed in this following section.

### **Non-Personally Identifying Information.**

Photon IT collects non-personally identifying information to better understand how Visitors use the Photon IT website. Photon IT may use aggregated and non-identifying information to promote advertisements that appear on the Photon IT website and in connection with the Services.

### **Personally Identifying Information.**

The information collected from Customers is used to manage and maintain each Customer's account and to promote other products or services that we believe may add value to the Customer.

### **Emails.**

If you have provided Photon IT with your email address, Photon IT may send you emails to inform you of new products or services, request your feedback, inform you of an interruption in service, or just to keep you up to date with what's going on with Photon IT and our products and services. We may also use a third party service provider to send emails that you have agreed to receive.

### **Passive Information.**

Passively collected information, such as information collected from or about your device including through the placement of cookies (described in further detail below) or other tracking technologies (as mentioned below) is used to provide a customized experience as you use our Services.

### **User Analytics.**

Photon IT may use the information we collect to do a better job of advertising and marketing our products and services, in connection with our security and compliance programs, to target prospective customers with our products or services, to assist us in offering you a personalized experience or otherwise tailor the Photon IT website, product and service offerings to you.

## Sharing of Information

We may share personal information when we believe that such disclosure is required by law, to deliver a product or service, or as described below.

### **Non-Personally Identifying Information.**

Photon IT may release non-personally-identifying information in the aggregate. e.g., by publishing a report on trends in the usage of our website.

### **Personally Identifying Information.**

Photon IT discloses personally identifying information only to those of its employees, contractors and affiliated organizations that: (i) need to know such information in order to provide the Services, and (ii) have agreed to keep such information confidential. Photon IT will not rent or sell personally identifying information to anyone.

**Aggregated Statistics.**

Photon IT may display this information publicly or provide it to others. However, Photon IT does not disclose personally identifying information other than as follows.

**Legal Reasons.**

We may access, preserve and share information about Users with companies, organizations, governmental entities or individuals outside of Photon IT if we believe, in good faith, that the law requires us to do so. This may include, but is not limited to, responding to subpoenas, court orders or other legal processes (such as law enforcement requests). We may also access, preserve and share information about Users as necessary to: (i) establish or exercise Photon IT's legal rights or defend against any legal claim including threatened claims involving Photon IT based on the anonymity of a domain name; (ii) investigate, prevent, or take action regarding suspected fraud or other illegal activities; (iii) prevent death or serious physical harm to any person; or (iv) investigate violations of Photon IT's Terms of Service.

**Sale of Business.**

If Photon IT is involved in a merger, acquisition, or sale of all or a material portion of its assets that results in a change in corporate control, or insolvency or bankruptcy proceedings, you will be notified via email and/or a prominent notice on our website of any such change in ownership or use of your personal information as well as any choices you may have regarding your personal information.

**Domain Registration.**

In certain jurisdictions or pursuant to the rules of the Internet Corporation for Assigned Names and Numbers ("ICANN") or certain registries, the contact information you provide to register a domain name ("Domain Name Registration Information") has to be made available and accessible to the public through a "WHOIS" search. The WHOIS database is a publicly accessible database that lists the Domain Name Registration Information for a particular domain name, the name server(s) to which the domain name points, and the domain name's creation and expiration date. The Domain Name Registration Information you provide is hosted by us or a third party service provider and is made available to the public through WHOIS searches. At times, Customers may receive solicitations that result from searches of the publicly available WHOIS database by other companies or individuals. Any such solicitations or SPAM do not come from us and we do not control the use of WHOIS information by third parties. We may also deposit your Domain Name Registration Information with a third-party escrow provider to comply with ICANN requirements.

## Cookies

A "cookie" is a small data file that can be placed on your hard drive when you visit certain websites or open certain emails. Photon IT uses cookies to help us identify and track visitors, their usage of Photon IT's website, and their website access preferences. More specifically, we use different types of cookies for different purposes: (i) "required cookies" are necessary for our website to work properly, (ii) "performance cookies" allow us to analyze how Visitors use our website so we can measure and improve the performance of our website, (iii) "functional cookies" allow us to remember choices you may have made on our website, and (iv) "advertising cookies" are used to present ads that are relevant to your interests. We may utilize cookies to track referrals from internal and external affiliates, as well as advertising campaigns. Pixel tags and cookies may be used in email messages to help us measure the effectiveness of our advertising and to enable us to provide more focused marketing communications to you. You may set your web browser to notify you when you receive a cookie or change the settings on your web browser to clear or disable cookies. If you decide not to accept cookies, you may not be able to take advantage of all of the features of our website. Additionally, please be aware that if you visit third party websites where you are prompted to log in or that are customizable, you may be required to accept cookies. Cookies do not enable third parties to access any of your personal (i.e., contact) information. However, advertisers and partners may also use their own cookies. We do not control use of these cookies and are not responsible for information collected through them.

## Your Options

### **Unsubscribe/Opt-out.**

When you become a Customer you are automatically subscribed to receive transactional notices about your account, email newsletters and news of special promotions offered through Photon IT and/or in conjunction with our partners. To unsubscribe from Photon IT newsletters and promotional mailings, please unsubscribe through the links provided in promotional email messages sent by us or our partners/affiliates. Customers are not permitted to unsubscribe from transactional notices.

### **How to Access or Modify Your Information.**

We allow you to access, update, and correct inaccuracies in your personal information in our custody and control, subject to certain exceptions prescribed by law. You may request access, updating and corrections of inaccuracies in your personal information we have in our custody or control by contacting support via email. We may request certain personal information for the purposes of verifying the identity of the individual seeking access to their personal information records. To ensure you receive the information you need to manage your account and protect your privacy, please be sure to keep your contact and billing information up to date. You can contact Photon IT support by email at [support@Photonit.com](mailto:support@Photonit.com).

## **Modifications to this Privacy Policy**

We reserve the right to revise, amend, or modify this Privacy Policy at any time and in any manner. However, if we plan to materially change how we plan to use previously collected personal information, we will provide you with advance notice prior to the change becoming effective and an opportunity to opt-out of such differing uses. We encourage you to periodically review this page for the latest information on our privacy practices. You can find when this Privacy Policy was last updated at the bottom of this page.

Last Modified on: August 15, 2017